
DOWNTOWN Victoria

Downtown Victoria Business Association Annual General Meeting 2027 Proposed Budget

INCOME

BIA Levy	\$1,982,503.00
TOTAL INCOME	<u>\$1,982,503.00</u>

EXPENSE

Administration	\$506,096.00 (26%)
Clean & Safe & Sustainable	\$591,120.00 (30%)
Marketing	\$358,102.00 (18%)
Events & Engagement	\$517,552.00 (26%)
Contingency	\$9,633.00 (1%)
TOTAL EXPENSE	<u>\$1,982,503.00</u>