



**DOWNTOWN
VICTORIA**
BUSINESS ASSOCIATION

**Downtown Victoria Business Association
Annual General Meeting
2027 Proposed Budget**

INCOME

BIA Levy **\$1,982,503.00**

TOTAL INCOME **\$1,982,503.00**

EXPENSE

Administration **\$506,096.00 (26%)**

Clean & Safe & Sustainable **\$591,120.00 (30%)**

Marketing **\$424,102.00 (22%)**

Events **\$451,552.00 (23%)**

Contingency **\$9,633.00 (1%)**

TOTAL EXPENSE **\$1,982,503.00**