

ANNUAL GENERAL MEETING
DOWNTOWN VICTORIA BUSINESS ASSOCIATION

Hotel Grand Pacific
June 12, 2024

Present: Approximately 103 members of the DVBA, guests and Board of Directors in attendance (33 voting members)

Staff: Jeff Bray, Alison Gair, Rob Caunter, Becca Blachut, Madison Sutcliffe, John Kletke, Carla Naranjo, Carolina Britto

1. CALL TO ORDER & WELCOME

Jeff Bray, Executive Director of the Downtown Victoria Business Association, called the 19th Annual General Meeting to order at 8:17 am. He acknowledged we were on the traditional territory of the Songhees people and welcomed everyone to the meeting. He briefly invited anyone who wished to join us to walk with the DVBA at the Pride Parade, and informed everyone about VicPD's new crime reporting portal.

2. APPROVAL OF LAST YEAR'S MINUTES

<p>MOTION: That the minutes of the June 15, 2023 DVBA AGM meeting be approved as presented. Moved: Bruce Hallsor Seconded: Bill Lewis CARRIED.</p>
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3. PRESIDENT'S REMARKS

Jessica talked about the DVBA's four 'Meet & Greet' member engagement events, the Upper Fort StreetFest and Market SquareFest, and our hosting of the BIA BC conference. All very successful events, as was our participation in the Pride Parade and the OUR DWTN Scrub-up. In 2023 we launched the Downtown Victoria Gift Card, and now have nearly 190 participating businesses; over \$62,000 of cards were issued in 2023. The Clean Team removed over 18,000 graffiti tags and over 5,000 pieces of drug paraphernalia/discarded needles.

Jessica announced that we'd had record attendance at the 2023 Lights of Wonder event – over 84,000 people enjoyed over 45 hours of live performances, plus activations and special events. She touched briefly on several of our many marketing campaigns and thanked staff for their hard work.

5 & 6 & 7 AUDITED 2023 FINANCIAL STATEMENTS and APPOINTMENT OF AUDITORS and 2025 PROPOSED BUDGET

Scott Cameron reviewed the audited statements as prepared by Clark Trowsdale LLP (formerly doing business as Obara & Company). They performed their usual thorough review and found no issues to report. We have another clean audit report. We ended 2023 in a strong cash position.

Our proposed budget for 2025 is based on the BIA Levy of \$1,832,935.52; while we will seek sponsorships and grants for events such as Lights of Wonder, we never plan our budget assuming that we will receive them. In the

