
DOWNTOWN Victoria

Downtown Victoria Business Association Annual General Meeting 2026 Proposed Budget

INCOME

BIA Levy	\$1,906,253.00 (100%)
TOTAL INCOME	<u>\$1,906,253.00</u>

EXPENSE

Administration	\$531,789.00 (28%)
Clean & Safe & Sustainable	\$648,250.00 (34%)
Marketing	\$410,000.00 (21%)
Events	\$300,400.00 (16%)
Contingency	\$15,814.00 (1%)
TOTAL EXPENSE	<u>\$1,906,253.00</u>