DOWNTOWN Victoria

Downtown Victoria Business Association Annual General Meeting 2025 Proposed Budget

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BIA Levy	\$1,832,935.52	(100%)
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EXPENSE

Administration	\$494,892.00	(27%)	
Clean & Safe & Sustainable	\$568,210.00	(31%)	
Marketing	\$366,587.00	(20%)	
Events	\$384,916.00	(21%)	
Contingency	\$ 18,330.52	(1%)	

TOTAL EXPENSE \$1,832,935.52