
DOWNTOWN Victoria

Downtown Victoria Business Association Annual General Meeting 2024 Proposed Budget

INCOME

BIA Levy	\$1,762,438.00	(100%)
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EXPENSE

Administration	\$475,858.26	(27%)
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Clean & Safe & Sustainable	\$546,355.78	(31%)
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Marketing	\$352,487.60	(20%)
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Events	\$370,111.98	(21%)
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Contingency	\$ 17,624.38	(1%)
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TOTAL EXPENSE	\$1,762,438.00	
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