|  |  |
| --- | --- |
| **NEWS RELEASE****FOR IMMEDIATE RELEASE** **Wednesday, August 4** | **Contact: Jeff Bray**Executive DirectorDowntown Victoria Business Associationjeff@downtownvictoria.caD 250-386-2239C 250-217-9461 |

**New Security Grants Available for Downtown Businesses**

**VICTORIA, BC**—The Downtown Victoria Business Association (DVBA) is excited to announce the availability of new security grants for downtown businesses.

The DVBA is offering up to $500 on a 50% cost share basis for businesses to purchase improved locks, protective film for windows, security cameras, or other measures to increase security. These grants are available on a first-come, first-serve basis, while funds last.

In partnership with DVBA member Tesseract 2.0, security cameras and installs will be available to any downtown business wanting to increase security of their storefront. Tesseract 2.0 owner, Gary Beyer, is offering the cameras to businesses at cost and his team will perform installs. With the DVBA security grant, downtown businesses can purchase cameras and have them installed for only $270 plus tax.

On Wednesday, July 28, the DVBA released its Third Annual Report on Downtown. One of the main concerns of businesses highlighted in the report is safety in the downtown core. This security grant program is an effort to increase safety and security within the area.

All downtown businesses are eligible for this grant. To apply, visit [www.dvba.ca/securitygrants](http://www.dvba.ca/securitygrants).

Questions about the DVBA Security Grants can be sent to info@downtownvictoria.ca.

Quotes:

DVBA executive director, Jeff Bray, says: “Our Third Annual Report identified that our members faced increased costs in securing their properties and businesses. Building on the Vibrancy and Vitality partnership with the City, we are pleased to support to our members by offsetting some of these costs.”

“As a strong supporter of our fellow downtown businesses, Tesseract 2.0 is happy to partner with the DVBA to deliver our security cameras and offer installation to our business neighbours at cost,” said Tesseract 2.0 owner, Gary Beyer.

###

Media inquiries are encouraged. Please contact:

|  |  |
| --- | --- |
| **Jeff Bray** Executive Director jeff@downtownvictoria.ca D 250-386-2239 C 250-217-9461  | **Becca Blachut** Marketing Managerbecca@downtownvictoria.ca  D 250-386-2217 C 778-836-0472   |

**Media Links**

* DVBA Website: www.downtownvictoria.ca
* DVBA Facebook: <https://www.facebook.com/DowntownVictoria>
* DVBA Instagram: [instagram.com/downtownvictoriabc/](https://www.instagram.com/downtownvictoriabc/)