



YP2B Storytelling Project Toolkit

So, you've taken the time to join the DVBA marketing campaign and your story is live on our blog, what now? The good news is that you're featured on a high traffic site where your story can be seen and shared. Below we've outlined the quickest ways for you to boost your story and share it on social media.

Next Steps:

- Support the storytelling project by sharing current projects from the DVBA blog and social media
- Use our read-to-share social posts and hashtags or create your own
- Share the branded graphics we've created for your business
- Share your own story and support others in the business community by sharing their stories, too